

[Mahindra Powerol Launches DG Sets in Bahrain through his Royal Highness, the Prime Minister](#)

Mahindra Powerol DG sets were launched in Bahrain by his **Royal Highness Sheikh Khalifa Bin Salman Al Khalifa**, the Prime Minister of Bahrain who was invited as guest of honour,

Mahindra Powerol participated in the Gulf Industry Fair which was held between from January 15 to 17, 2013. This exhibition is the region's most established annual B2B exhibition and is important for the fast growing industrial sector serving Bahrain, the Eastern Province of Saudi Arabia and the northern Gulf.



Gulf Industry Fair (GIF) provides the ideal promotional platform for companies showcasing industrial processes, manufacturing, downstream industries, products distribution and industrial services. GIF 2013 hosted a record number of 110 exhibitors from various countries particularly from Europe, Asia and the Middle East.

Mahindra used this event, which is considered as the country's largest industrial exhibitions, to launch its DG sets in Bahrain. The guest of honour launched the Mahindra Powerol products and took keen interest in the Mahindra Powerol display and spent considerable time evaluating the DG sets. Mahindra Powerol expects good business leads to be generated from Bahrain in future and it would be a focus market for Powerol's international business.

Glimpses of the Event:



His Excellency launches the Mahindra Powerol DG



Mr. Krunal Shelke, Country Manager, welcomes his royal highness to the stall.